

THE J. R. BRINKLEY PLATFORM

The platform upon which J. R. Brinkley is standing for the office of Governor of this state is the man, himself.

Thirteen years ago, he returned from the Great War, having offered his life for his country. He located in an obscure cross-road town, Milford, believing Emerson's maxim, "To him who builds even a superior mouse-trap, the world will beat a path to his door."

Fighting impaired health, having no finances, and having the opposition of his profession, he has builded the Brinkley Institutions by the sheer force of his determination. Courage, hard work, and stick-to-it-iveness have been the tools by which he has carved out success.

Then this prophet began teaching Truth to the masses—a dangerous procedure even in this year of Our Lord 1930. His simple advice for the relief of minor ailments and his warnings against unnecessary surgery brought the condemnation of Organized Medicine. Without just

trial by a jury of his peers, his license to practice his life work in Kansas was taken from him.

Vilification, false statements and ridicule have been and are now being used to destroy this man who has dared to speak for the common people.

Therefore we, his friends, present this platform of a man's personality and achievements as reasons for his election as Governor of Kansas.

These are the planks—Fearlessness, Independence, Sympathy for the Masses, A Rare Executive Ability—of a Successful Citizen of Kansas.

His very challenge to the people of the state to elect him Governor by writing J. R. Brinkley on the blank line beneath the names of the other candidates and making the X in the square following his written name—marks him an outstanding leader.

Advertisement inserted and paid for by friends and supporters of J. R. Brinkley for Governor in this community.

Kansas governor campaign ad for J.R. Brinkley, huckster and quack doctor (1930)

John Romulus Brinkley is remembered for his "goat gland" transplant operations, patent medicines, and as former operator of KFKB and XER-AM. He also unsuccessfully ran for governor of Kansas twice in the 1930s. This advertisement specifies the formalities for the a write-in vote for Brinkley.

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